

# Wordapp Pricelist 2020

Last updated: 27-Feb-2020. All prices are subject to change without notice.

## Subscriptions\*

A content subscription with Wordapp gives you a dedicated EWA (Elite Wordapper) that handles all your content and translation needs each month, everthing from single tasks like 3000 word category page to big projects such as a backlog.

Subscription type	Quantity	Price/Mo
Setup fee per language**	<b>1 x monthly price</b>	
EWA Subscription FI	8000 words**	<b>€750,00</b>
EWA Subscription DE, DA, SE, NO, NL	8000 words**	<b>€650,00</b>
EWA Subscription EN, FR, IT	8000 words**	<b>€550,00</b>
EWA Subscription PL, EE, LV, LT, PT, RO, SK, ES, RU, BG, CZ, HR	8000 words**	<b>€450,00</b>
EWA Subscription TR	8000 words**	<b>€350,00</b>

## Lead Generation Websites - Free trial!

Choose your favourite keyword (service) where you want to be on the top of the search engines in your area. Then select the number of leads you want and let Wordapp.com generate guaranteed leads each month so you can focus on growing your business.

Lead generation website	Group A	Price/unit
High CPC & < 300 searches/Mo	Quantity	Price/unit
Example kw: badrumsrenovering		
Maintainance fee monthly	1	<b>€150</b>
Small lead package 12 months	24	<b>€160</b>
Medium lead package 12 months	36	<b>€150</b>
Large lead package 12 months	48	<b>€145</b>
XL lead package 12 months	72	<b>€135</b>
XXL lead package 12 months	120	<b>€125</b>

Lead generation website	Group B	Price/unit
Medium CPC & >300 searches/Mo	Quantity	Price/unit
Example kw: byggfirma, sanering		
Maintainance fee monthly	1	<b>€150</b>
Small lead package 12 months	36	<b>€115</b>
Medium lead package 12 months	60	<b>€110</b>
Large lead package 12 months	72	<b>€105</b>
XL lead package 12 months	96	<b>€100</b>
XXL lead package 12 months	120	<b>€95</b>

Lead generation website	Group C	Price/unit
Medium CPC & >1000 searches/Mo	Quantity	Price/unit
Example kw: hair transplant turkey		
Maintainance fee monthly	1	<b>€250</b>
Small lead package 12 months	240	<b>€34</b>
Medium lead package 12 months	480	<b>€32</b>
Large lead package 12 months	720	<b>€30</b>
XL lead package 12 months	960	<b>€28</b>
XXL lead package 12 months	1200	<b>€26</b>

Lead generation website	Group D	Price/unit
Low CPC & >300 searches/Mo	Quantity	Price/unit
Example kw: ortodontik tedavi		
Maintainance fee monthly	1	<b>€65</b>
Small lead package 12 months	84	<b>€12,0</b>
Medium lead package 12 months	120	<b>€10,5</b>
Large lead package 12 months	180	<b>€8,5</b>
XL lead package 12 months	240	<b>€8,0</b>
XXL lead package 12 months	360	<b>€7,5</b>

## Web Content and translation

With over 20,000 freelancers from all over the world Wordapp is a great place to source content projects small or big. Consider taking a EWA subscription if you have monthly content needs and want an experienced freelancer to run your projects for you.

Language: FI		
Product type	Quantity	Price
Elite Wordapper (per hour)	1	<b>€45,00</b>
Image (free) with alt tags	1	<b>€2,00</b>
Meta title and description	1	<b>€3,10</b>
Long tail keyword research	1	<b>€4,40</b>
Short content (max 200 words)	1	<b>€0,067</b>
Longer content*	1	<b>€0,094</b>

Languages: DE, DA, SE, NO, NL		
Product type	Quantity	Price
Elite Wordapper (per hour)	1	<b>€45,00</b>
Image (free) with alt tags	1	<b>€2,00</b>
Meta title and description	1	<b>€3,10</b>
Long tail keyword research	1	<b>€4,40</b>
Short content (max 200 words)	1	<b>€0,056</b>
Longer content*	1	<b>€0,078</b>

Languages: EN, FR, IT		
Product type	Quantity	Price
Elite Wordapper (per hour)	1	<b>€40,00</b>
Image (free) with alt tags	1	<b>€1,56</b>
Meta title and description	1	<b>€2,75</b>
Long tail keyword research	1	<b>€3,70</b>
Short content (max 200 words)	1	<b>€0,047</b>
Longer content*	1	<b>€0,067</b>

Languages: PL, EE, LV, LT, PT		
Product type	Quantity	Price
Elite Wordapper (per hour)	1	<b>€35,00</b>
Image (free) with alt tags	1	<b>€1,35</b>
Meta title and description	1	<b>€2,00</b>
Long tail keyword research	1	<b>€3,00</b>
Short content (max 200 words)	1	<b>€0,036</b>
Longer content*	1	<b>€0,055</b>

Languages: RO, SK, ES, RU, BG, CZ, HR		
Product type	Quantity	Price
Elite Wordapper (per hour)	1	<b>€35,00</b>
Image (free) with alt tags	1	<b>€1,35</b>
Meta title and description	1	<b>€2,00</b>
Long tail keyword research	1	<b>€3,00</b>
Short content (max 200 words)	1	<b>€0,036</b>
Longer content*	1	<b>€0,055</b>

Language: TR		
Product type	Quantity	Price
Elite Wordapper (per hour)	1	<b>€25,00</b>
Image (free) with alt tags	1	<b>€0,64</b>
Meta title and description	1	<b>€1,04</b>
Long tail keyword research	1	<b>€1,76</b>
Short content (max 200 words)	1	<b>€0,030</b>
Longer content*	1	<b>€0,043</b>

### \*Elite Wordappers are trained to do:

- Keyword research and ordering
- Quality assurance & project management
- Offline texts and samples
- Translation
- Wordpress setup & blogs

### \*\* Free for first time clients, training site included

Subscriptions are billed quarterly

\*\*\*Lead generation websites start after succesful trial of 5-10 leads